On Actuate Data Confluence & Insights

The main aim of this SR&ED effort is to develop an innovative solution that would empower organizations to access single source of secure, trusted legacy data and draw meaningful insights from them. Client and Organizations embarking upon a digital transformation journey are transforming their IT landscape to more tech savvy, cloud hosted and secured SAAS based solutions. Whilst this transformation is certainly required to give a big boost to their growth, one of the major issues that they are facing today is how to make the best use of their years of legacy data all residing in different platforms and technologies on the transformed solutions. They need to use their legacy data along with their modern data (confluence) so that meaningful insights can be retrieved from them to help propel their business growth.

With data being the new currency of digital economy, if organizations are not able to leverage their legacy data, they are losing to capitalize on some of the most vital information for their sustenance and growth.

For example: if an organization is not able to make use of the data associated with its sales performance of a certain product or service for the past years to make decisions on go to market strategy, it is losing a lot of ground on how to frame the right strategy in the coming years for that product/service in the market to increase its market cap.

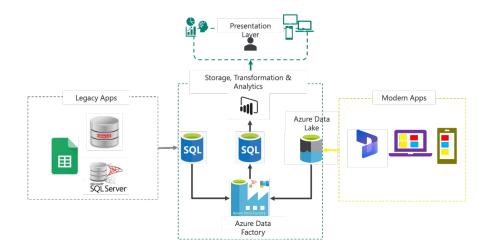


Figure: OnActuate Data Confluence and Insights - Concept

The key to success is that no matter how good your reporting and analytical engine is, if you are not able to train it with the legacy data you will not be able to get an accurate predictive and prescriptive analytical insights. Therefore, migrating years of legacy data from different data sources and then amalgamating it with your modern data sources residing on new transformed technological platform is imperative.

Our legacy data confluence & insights solution addresses this major problem. We have developed a technology agnostic analytical platform where legacy data from different sources, products are migrated into a secured cloud hosted data source and then used along with the modern data sources to draw meaningful business insights for any organization, departments, or programs. Our actionable insights library produces AI trained models that gives predictive analytical insights for the business depending upon their KPIs. Organizations can visualize and get performance metrics across their multiple departments and programs using these solutions.

Why OnActuate

At OnActuate, we live up to our name by offering efficient and effective services that make technology work for the unique needs of growing businesses like yours.

OnActuate is a Global Information Technology and Consulting Firm. We are a gold-certified partner for Microsoft Dynamics as a Cloud Solution Provider (CSP) and value-added reseller in the U.S., Canada, India, Latam and Singapore. We have experience in implementing full-stack Microsoft solutions such as Microsoft Dynamics 365, Power Platform, SharePoint, Azure Services and related technologies across the globe. Our project implementation services are complemented by our advisory consulting and direct support services.

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