

CCBBC + ONACTUATE

Building Connected, Data-Driven Operations for a Leading Coca-Cola Bottler



About the Customer

Coca-Cola Burkina Bottling Company, an official Coca-Cola bottling partner, combines world-famous beverage brands with a disciplined commitment to operational excellence.

The Challenge

Without an integrated back office, CCBBC faced fragmented processes, limited visibility, and slower decision-making.

Our Approach

OnActuate deployed Dynamics 365 Finance & Supply Chain with Bev365 our AI-enabled bottler solution to centralize operations and retire legacy systems.

The Impact

The implementation delivered an integrated, data-driven platform that streamlined operations, improved visibility, accelerated decision-making, and positioned CCBBC for scalable, AI-enabled growth.

Why OnActuate

- Global manufacturing expertise and ERP rollout success
- Proven Microsoft Dynamics 365 partner with global delivery capabilities
- People-first, process-driven approach focused on user adoption
- Long-term partnership with scalable, AI-powered solutions

“Our partnership with OnActuate and Microsoft marks a turning point for CCBBC. We now have end-to-end visibility that helps us serve our customers and distribution partners faster and more efficiently.”

- Caroline Quédraogo, CEO, CCBBC